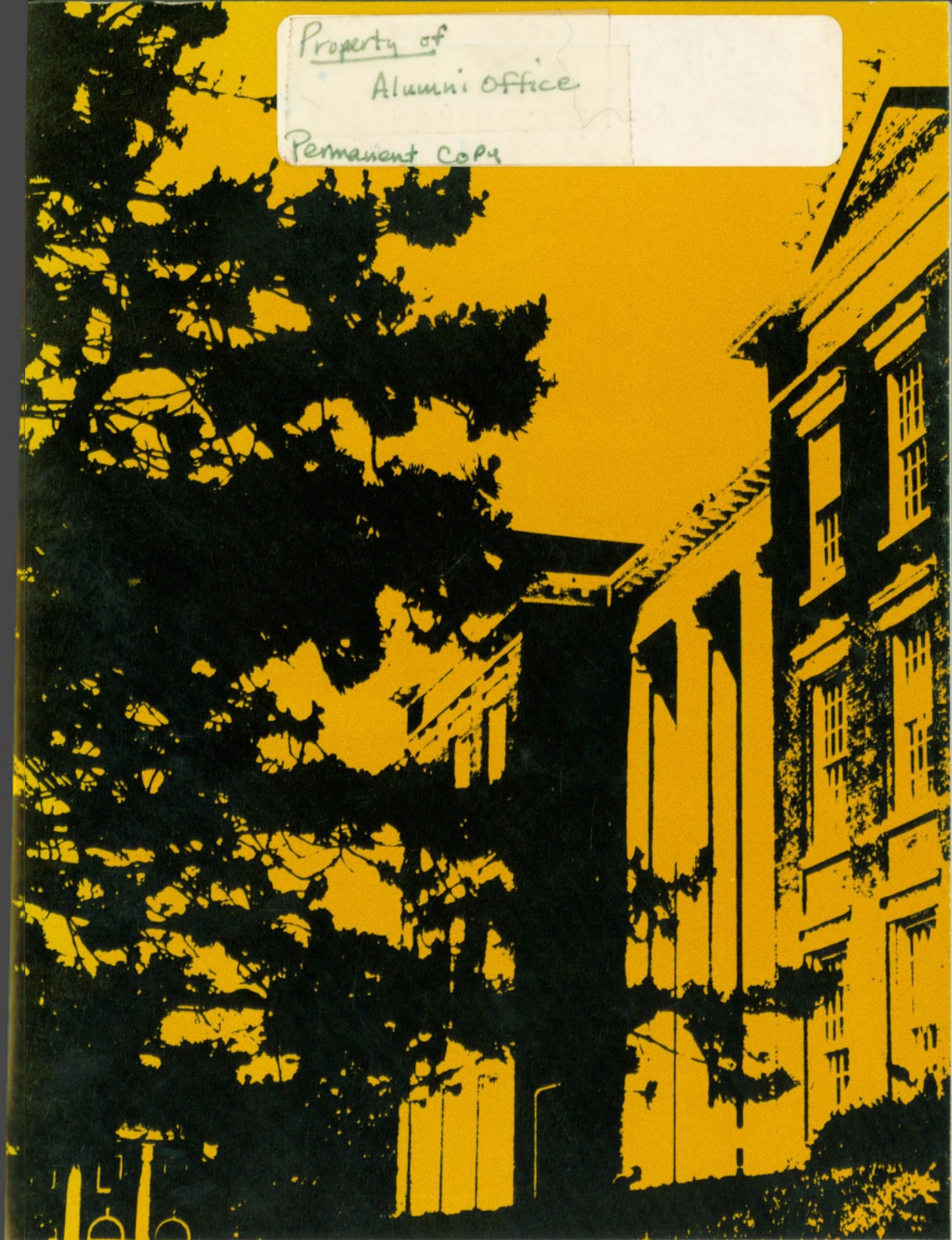


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JEWELL IS HER NAME

A History of William Jewell College

1967-1979

By HUBERT INMAN HESTER

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A History of William Jewell College



JEWELL HALL, the original college building, was constructed under the supervision of Dr. William Jewell. First occupied in 1851, it was placed on the National Register of Historical Places in 1978.



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A History of William Jewell College
1967-1979

By HUBERT INMAN HESTER

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INTRODUCTION

From its inception more than 130 years ago, William Jewell College has been an institution committed to distinctive service in Christian higher education.

Conceived and nurtured by the pioneer Baptists of Missouri, the college became a reality through the collective efforts of men who professed a variety of Christian persuasions but who were of one mind in their high regard for learning. William Jewell has grown through the adversity it has experienced. Enduring a fratricidal civil war, a great depression and, not infrequently, the attacks of those who criticize unjustly and without understanding, this small community of Christian scholars has remained steadfast to its spiritual moorings and has vouchsafed its intellectual heritage to succeeding generations.

The character of an institution is provided substance by the individuals who give themselves over to its mission and purposes. From the compelling personality of Dr. William Jewell himself to the freshman whose unsure steps now trace the college's rich traditions, William Jewell has been blessed by the presence of remarkably capable people. As students, teachers, and graduates they have stood tall among their peers, in a very real way shaping the world in which they have lived.

For nearly ten years it has been my privilege to serve as president of William Jewell College. In many ways these have been among the most formative in the school's history. The early 70's, an unsettled time of evaluating the dissension of the prior decade, were years during which decisions were made that, in retrospect, have had a profound impact upon the welfare of the college. In more recent years William Jewell has achieved prominence among the church-related colleges of America. For the person of faith, it is clear that God is in the work of the school.

To Dr. H. I. Hester, whose contributions to William Jewell are beyond measure, I express the appreciation of a grateful college for this loving treatment of its record.

Thomas S. Field
March, 1979
Liberty, Missouri

AUTHOR'S FOREWORD

The book *Jewell Is Her Name* (a history of William Jewell College) was released in the spring of 1967. It has been favorably received and has served the college in many ways.

In the twelve years since the book was published many important changes and developments have taken place. For this reason a number of officials and friends of the college have felt that the story of the college should be brought up-to-date. At the request of President Field this writer has attempted the difficult task of recounting the most important events in the life of the college during the past twelve years. It has required many hours of research to select the important and significant facts from a vast collection of materials. It has involved also lengthy and frequent conversations with administrative officials, faculty members and several trustees.

This study has to do chiefly with the work of the trustees and the administrative officials of the college as they formulate college policies, handle business matters and provide financial support. This is not to minimize the distinguished service of the faculty which in the nature of the case could not be included in this brief study.

The author desires to express his appreciation to many friends who have given assistance in preparing this little volume. Vice-president Thomson, Dean Kingsley, and Mrs. Joan Lawrence have given much help. The writer is especially indebted to Dr. Dan Lambert who has carefully checked the manuscript and has made many helpful suggestions in the process of getting the volume in print.

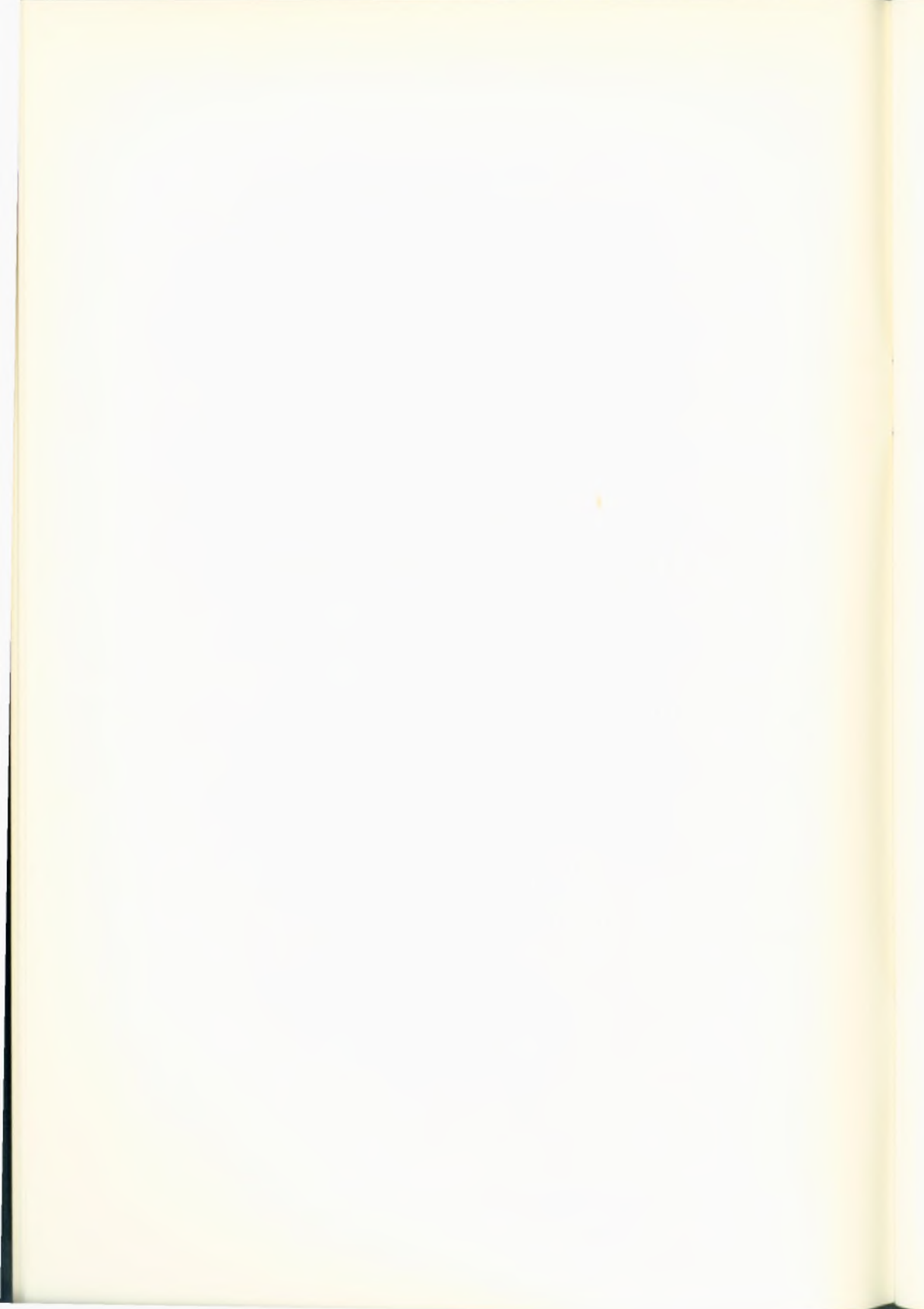
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CHAPTER ONE

President H. Guy Moore: 1962-1968

In the summer of 1962 Dr. H. Guy Moore became the 10th president of William Jewell College. He was an alumnus of the college, who after completing his graduate studies at Southern Baptist Theological Seminary, quickly became a popular preacher and pastor among Southern Baptists. At the time of his election, he was pastor of the Broadway Baptist Church in Fort Worth, Texas. Prior to going to the Fort Worth church, he had had a successful pastorate at the Wornall Road Baptist Church in Kansas City and during his ministry there, was a loyal member of the college board of trustees.

Dr. Moore's election as president met with general approval. He was an able preacher and a recognized denominational leader. Warmly received by the faculty and students, both President and Mrs. Moore were genuinely interested in young people. On many occasions they opened their home to students, faculty members, trustees and other friends of the college. Dr. Moore was a gifted toastmaster much in demand at college dinners and other formal occasions.

Since President Moore was already well acquainted with the various traditions of the college, there was but little adjusting to be done. Because of his ability as a speaker he was called upon to address a variety of gatherings, and he spoke frequently in churches and at religious meetings.

During his administration four major building projects were completed. Construction of the magnificent library building was finished in the summer of 1965 and on September 22 of that year formal dedication ceremonies were held. For this occasion former President and Mrs. Walter Pope Binns returned from their home in Virginia, with Dr. Binns offering the dedicatory prayer. The building was constructed at a total cost of \$1,200,000.00, practically all of which was already in hand. Later the building was to be named the Charles F. Curry Library in honor of the prominent trustee who had contributed so much to the college.

The dedication was a happy occasion, the culmination of many years of planning. Yet many people in attendance experienced a sense of sadness. For 35 years Miss Opal Carlin had served faithfully as college librarian, giving several years to the planning of the new building. On May 25, 1965, just four months before the dedication, she passed away.

During the next three years a new wing was added to Semple Hall, and the Student Union building was practically doubled in size. Browning Hall, a new residence facility for men, was constructed on the site just east of Eaton Hall, and named for W. P. Browning, Jr., a long-time trustee of the college.

It is the responsibility of the trustees to elect a president and determine the policy of the college. Trustees alone are ultimately accountable for its business and financial affairs, and each member of the board must have a genuine concern for the overall operation of the institution. Trustees must be fully informed regarding the college and must plan to insure its future.

Permit the writer a personal word at this point. For over 50 years he has known practically every member of the board of trustees of William Jewell College and for 20 years he met with this group several times annually. They are persons of unquestioned integrity who give dedicated service as well as generous financial support. Considerably more than half of the present endowment fund came from these men and women who love the college and take great pride in serving it.

A real test of trustee devotion to the college came during the administration of Dr. Moore. By 1965 the trustees were convinced that the college must have more vigorous and effective programs in public relations, fund raising, student admissions, and alumni affairs. Progress had been disappointing and the trustees began looking for ways to enhance these important programs. For two years the matter was earnestly and sympathetically considered in various meetings of the board. Lengthy conversations with two men who were trustees at the time impressed this writer with the deep concern and the genuine desire of the board to solve a delicate and difficult problem. Finally, in the summer of 1967 a plan was adopted which provided for the election of an executive vice-president who would assume responsibility for the departments in question and report directly to the board of trustees. In effect, under this plan the college would really have two presidents and without doubt the trustees believed that this would help solve the problem. However, a college like William Jewell can have but one chief executive in office, and the plan soon proved to be unworkable.

Nonetheless in the fall of 1967 the trustees elected an executive vice-president whose work will be considered in the next chapter. There are but scant records of his work since developments limited his term of office to a few months.

On August 24, 1968, a meeting of the board of trustees was held in Kansas City with 18 trustees present. There Dr. Moore read a prepared statement in which he offered his resignation as president of the college, effective August 31, 1968. A motion to accept the resignation was passed. Generous financial arrangements, including full salary for several months, housing and fringe benefits, were voted for Dr. Moore, and resolutions of appreciation were prepared commending Dr. Moore for his work as president.

Dr. and Mrs. Moore found suitable accommodations in Kansas City, where they lived for several months. In the spring of 1969 Dr. Moore accepted the pastorate of the Plymouth Baptist Church near Mount Vernon, Virginia. This was a new church, offering a challenging opportunity, where Dr. Moore had a happy and fruitful ministry until retirement. He and Mrs. Moore then returned to Fort Worth, Texas, where they presently live.

CHAPTER TWO

The Transition Years: 1968-1970

INTERIM LEADERSHIP

After the trustees decided to create an executive vice-presidency, a committee was named to search for a qualified incumbent. The attention of this committee was directed to Mr. B. G. Olson, who was employed in the development office of the University of Alaska. After an examination of his credentials and some communication with Mr. Olson, the committee invited him to visit the college. Extended discussions were held, and subsequently the trustees agreed to offer the position to Mr. Olson. Olson agreed to become executive vice-president, moved his family to Liberty, and assumed his duties in the fall of 1967.

No record of Mr. Olson's career previous to his work at the University of Alaska is available. However, he was a member of a church affiliated with the American Baptist Convention and a former friend of his was pastor of an American Baptist Church in Kansas City where Mr. Olson attended.

It appears that the meeting of the board of trustees in June, 1968, was the first which Mr. Olson attended as an officer of the college. He spoke briefly, referring to his formal report which had been presented to each trustee. This was a lengthy document, which basically elaborated on two themes: "The First Five Months," and "The Next Five Years." Mr. Olson pointed up the elements of the college's strength and then analyzed its weaknesses. These weaknesses, he suggested, would take time to correct, and require reorganization as well as several new programs. As matters developed, within three months the office of executive vice-president was discontinued and these elaborate recommendations were never acted upon.

It was in the trustee meeting of August 24 that Dr. Moore resigned and Mr. Olson was appointed acting president with the authority vested both in the president and executive vice-president. When Mr. Olson moved into the president's office the following Monday, he was at a disadvantage in several respects. He had had no previous experience in the administration of a Christian college, and knew very little about the workings of the Southern Baptist Convention. While he had been on the William Jewell campus for several months, his work had been chiefly with the trustees and administrative officials; he was not

acquainted with the faculty and knew only a few students. To most of the college family, he was a stranger.

However, he was very fortunate in that he had a group of experienced and competent administrative helpers who assisted him wherever possible. Even under normal conditions, a president must lean heavily on these colleagues. Some campus personnel were especially committed to the mission of the college and proved themselves equal to the difficult circumstances of the time. The work of E. W. Holzapfel will be discussed in the following section. A long-time member of the college staff, Dr. Holzapfel had served in almost every area of the administration.

Dr. Bruce R. Thomson, a native of Harlan, Iowa, graduated from William Jewell College at the Centennial Commencement in 1949. He received the B.D. and the Th. M. degrees from the Southern Baptist Theological Seminary, the M.A. degree from the University of Louisville, and was awarded the Ph.D. degree at Florida State University in 1959. After two years on the faculty of Queen's College, Charlotte, North Carolina, he was elected head of the department of sociology in William Jewell College. In 1964 he became academic dean and nine years later was promoted to vice president for academic affairs. Then in February of 1978 Dr. Thomson became executive vice-president of the college. In his 20 years at William Jewell he has served with distinction both as teacher and administrator and has earned the respect and confidence of the entire college family.

Mr. John A. Pond was vice president for business affairs. He held the B.B.A. degree from Northeastern University and the M.B.A. degree from the University of Chicago. He had served as director of purchasing in several universities before coming to William Jewell College in 1960. He was a member of several professional organizations and was a contributing author of the book, *Handbook for College and University Administrators*. A soft-spoken, cultured gentleman, Mr. Pond was held in high regard by his colleagues. He was thoroughly competent but never boasted of his wide experience in education. In later years frail health necessitated several hospital experiences and finally forced his early retirement. He and his lovely wife, Barbara, then moved to Boulder, Colorado, where they had many friends. Though death came on January 31, 1973, John Pond certainly had made a notable contribution to William Jewell.

These three competent colleagues, central to the administration of the school, were on hand to assist Mr. Olson. That they served well is

indicated by a statement found in the minutes of the trustee's meeting of August 8, 1968: "Messrs. Holzapfel, Thomson and Pond are to be commended for their loyal team work in behalf of the college during difficult times."

Mr. Olson performed the usual duties of the president through the year he was acting executive. He was in frequent contact with trustees and represented the college at annual meeting of various Baptist organizations. Following a long tradition, he also delivered the Baccalaureate sermon in 1969.

The decade 1960-70 was a period of unrest and violence unprecedented in American higher education. The extreme student protest experienced by some universities, however, never became a serious problem at William Jewell College. But in 1968-69 a few students became critical of the policy and actions of the board of trustees and made statements about the trustees which were both unfair and untrue. Subsequently a list of grievances was drafted by the students and a hearing was granted by the board of trustees.

This meeting occurred in Kansas City on February 28, 1969, with the trustees represented by a committee of eight members appointed especially for this purpose. Also present were Acting President Olson, Dr. Holzapfel, Dean Thomson, and several other faculty members. Twenty-two students were in attendance.

After the students were welcomed, ground rules were agreed upon and the students were invited to state their position. Full, free and uninterrupted statements were exchanged and, as this extended session continued, it became apparent that many of the impressions held by the students had no basis in fact. The frank and yet courteous behavior of the trustees deeply impressed the students present and all participants agreed that the meeting had been mutually beneficial. Since then, students have been invited to many meetings of the board of trustees.

For several months a committee composed of faculty members and trustees had been working to develop a tenure plan for members of the teaching faculty. This landmark in the history of William Jewell was adopted on June 28, 1969, when 27 faculty personnel were granted tenured status.

Meantime the committee of trustees appointed to search for a president had been quite active. During Mr. Olson's administration the committee recommended a man for election as president. However, after extended negotiations, the trustees and proposed candidate were unable to come to an agreement.

In its meeting of August 2, 1969, the trustees accepted the resignation of Mr. Olson as acting president. Concurrently Dr. E. W. Holzapfel was named to serve as acting president of the college effective August 15, 1969.

STABILITY REGAINED

It was regrettable that the trustees had not been able to name a president in August, 1969, when Mr. Olson's resignation was accepted, for the college family was anxious to see unsettled conditions come to an end. However, the naming of Dr. Holzapfel as acting president for the forthcoming year brought approval and commendation from all the friends of the college. Dr. Holzapfel had been a member of the administration for nearly 20 years and was an experienced and competent executive who enjoyed the confidence of the college community. Respected as a man of unquestioned integrity, he was at home on the campus.

Dr. Holzapfel received the A.B. degree from Westmar College, the M.S. degree from Iowa State University and did additional work at the University of Southern California. Subsequently, he was awarded the L.L.D. degree by Westmar College. Early in his career, he served as a teacher, as athletic coach, and superintendent of several public schools in Iowa.

During World War II he enlisted in the U.S. Navy where he rose quickly to positions of high rank. In 1946 he was made officer in charge of the Civil Readjustment Program at the Officers Separation Center in Great Lakes, Illinois, and later he became vocational advisor to the Veterans Administration in the Kansas City regional office.

His first contact with William Jewell College came when he was named Chief of the Veterans Administration Guidance Center on the campus. College officials were impressed by the excellence of his work with the veterans. By this time there were some 200 veterans enrolled at the college and others were to come. Thus, after completing his military service in 1947, Dr. Holzapfel was invited to join the college staff and organize a guidance, placement and personnel program.

In 1951 he was named Dean of Students, supervising the Admissions Department and helping to plan, build, and furnish two residence halls and the Yates College Union. He established what is now known as the Skillings Student Health Center and initiated the annual fall encampment where administrative officials and students plan for the ensuing year. In August, 1963, Dr. Holzapfel was appointed Vice-president for Student Affairs, with responsibility for all non-academic

student affairs such as guidance, testing and counseling, placement, health services, and financial aid.

Throughout his 20 years on the campus, Dr. Holzapfel was a leader in almost every area of college life. His objective was to build a strong liberal arts program with the well-being of the student at its center. In addition, he and Mrs. Holzapfel were active both in civic affairs and in the local Presbyterian church.

As the acting president began his term, it was understood by him, as well as trustees, that he was to serve on a temporary basis. Within one year he would reach retirement age, and he insisted that he would retire then. Under these circumstances it is understandable that he proposed no long-range programs or substantive departures from established policies. He would assume all the duties but would be concerned in restoring the confidence of the faculty and students in the primary purpose of the college: academic excellence would be emphasized.

By nature, kind, approachable and cooperative, Dr. Holzapfel, nonetheless, was firm in his exercise of administrative authority. He understood the dynamics which prompted the widespread student unrest of the day, worked carefully to ensure student involvement in the governance of the college, and showed genuine concern that students were treated fairly and with dignity. He did not hesitate, however, to make clear his commitment to orderly conduct on campus. Early in his administration he wrote the parents of each student summarizing rules of student conduct and emphasizing his intention to enforce them.

The first session of the full board of trustees attended by the acting president took place on September 11, 1969. Here the board continued its discussions regarding Ely Hall, and requested that the architect prepare plans for the complete renovation of that building. Dr. Holzapfel reported that 850 students were expected for the fall semester and emphasized continued efforts to improve the college's recruiting program. The dean of the college, Dr. Bruce Thomson, reported progress in the implementation of the Department of Nursing Education.

Early in November of 1969, the trustees approved Dr. Holzapfel's request to raise the instructional budget by twelve per cent and granted sabbatical leaves during 1970-71 to Mr. Edward Lakin, music department; Dr. William Cuthbertson, history department; Miss Lutie Chiles, education department; and Dr. David O. Moore, religion department.

As the 1969-70 academic year came to an end, the trustees made an announcement of great interest to the college community; a new president had been elected. He was Dr. Thomas Stewart Field, prominent Baptist minister from Springfield, Missouri.

For Dr. Holzapfel, the acting presidency was the culmination of over twenty-three years of vital contributions to a grateful college. Through his work in student services, William Jewell had developed a recognition as a college responsive to student needs. The College Union Activities program, established by Dr. Holzapfel, remains one of the country's finest; and the fall encampment, which he initiated in the early '50's, came long before close student-administrative relationships were common in higher education. As acting president, he was instrumental in the formation of the Heart of America Athletic Conference and the development of nursing education at William Jewell. In addition, Dr. Holzapfel organized the college's first student financial aid office. He understood the increasing importance of this service to needy young people, and appointed Mr. A. W. Coffman, a respected and long-time college employee, as director of financial aid.

Dr. Holzapfel accomplished much as acting president. But beyond this, he gave the college three priceless and lasting gifts—stability, harmony, and renewed faith in itself. William Jewell was ready now for the dynamic leadership of a new president.

CHAPTER THREE

President Thomas S. Field: The New Era

The Field family, with a long history in Scotland, moved to Chicago, Illinois, early in this century. On June 2, 1915, young Thomas was born. His boyhood days were spent in this city in mid-America. After finishing the public schools of Chicago he entered Wheaton College where he was graduated with the B.S. degree, majoring in business administration and public relations. Shortly afterward he did graduate work in the same fields at Northwestern University.

In the meantime he gradually became convinced that he should enter the ministry. To prepare himself for this high calling, he went to Eastern Baptist Theological Seminary in Philadelphia, Pennsylvania, where he received his theological degree.

While at Wheaton College he became acquainted with a lovely young lady also a student there. Miss Virginia Margaret Leach was the daughter of Dr. and Mrs. Harry C. Leach who had served for a while as missionaries in Burma. At this time Dr. Leach was pastor of the First Baptist Church of Hackensack, New Jersey.

This college romance blossomed, and on May 19, 1939, Thomas Field and Virginia Margaret Leach were married at First Baptist Church, Hackensack, New Jersey. Dr. and Mrs. Field have two daughters, Mrs. Donald R. Duncan (Melinda Ann) of Springfield, Missouri, and Mrs. James E. Montgomery (Rebecca Lyn) of Lebanon, Missouri.

Dr. Field served as pastor of churches in New York, Louisiana, and Georgia before coming to Missouri. At the time of his election as president of William Jewell, Dr. Field was senior minister of the First Baptist Church of Springfield, the largest Baptist church in Missouri. He was widely known among Southern Baptists and had served two terms as president of the Missouri Baptist Convention.

As the new president began his administration, he was confident that he had been called of God to lead the college during a pivotal decade in its history. He was impressed with the ideals and accomplishments of Missouri's senior Baptist college and had great faith in its future. Both Dr. and Mrs. Field anticipated the opportunity to work with the high quality of students attracted to William Jewell.

In an early interview with this writer, Dr. Field enunciated the objectives which have since characterized his role as chief executive.

First, William Jewell would pursue the highest standards of academic excellence; second, there would be a vigorous effort to promote opportunities for spiritual growth; and third, the fiscal integrity of William Jewell would not be compromised.

Elected on May 2, 1970, to assume office in August, Dr. Field spent three months in diligent preparation for his new responsibilities. As pastor of one of the leading churches in Missouri, and as president of the Missouri Baptist Convention, it was natural for him to know much about William Jewell College. However, he realized that there was much of which he was unaware. During this summer he studied the history of the college, became familiar with the catalog, the yearbook, and read the minutes of trustee and faculty meetings. He visited with trustees, faculty members, alumni and friends of the college. By correspondence and telephone, he kept abreast of events on the campus. As he developed plans for his administration, he discussed these with trustees and administrators.

Part of his preparation, Dr. Field included private conversations with some 25 members of the student body. He learned much in these interviews. And, in consultation with presidents of several other colleges, and with leaders in the field of higher education in the United States, he became familiar with some of the problems he would face at the college.

The new president knew that the success or failure of his administration would turn considerably on his first year in office. He was aware that for one to lead he must have the confidence and respect of the trustees, the faculty and the students. He and Mrs. Field took the initiative, and with countless courtesies and kindnesses, demonstrated their affection for the entire college family. In a short while warm and lasting personal relationships developed.

Dr. Field began his work confronted both by serious problems and challenging opportunities. The period just preceding had been marked by unrest, uncertainty and errors in judgment. Enthusiasm had declined and some pessimistic voices were heard. There was a considerable deficit in operating funds and a related need for a sizeable increase in enrollment. Major construction and plant renovation would be required if William Jewell were to remain a college of quality.

Clearly the situation called for dynamic leadership. The great majority of the faculty, alumni, and friends remained loyal, ready to respond to a challenging program. And the new president himself had several advantages: the trustees were unanimous in their endorsement

and support; he was well-known, particularly among the Baptists of the state; he had favorably impressed the college community even before assuming the presidency; and finally, he possessed a confidence and enthusiasm which was contagious.

The new First Lady of the campus proved to be a competent, charming person of invaluable help to her husband and the college. She quickly displayed a genuine love for the college and a dedication to the new undertaking which was no less than that of Dr. Field himself.

Founded by the Baptists of Missouri in 1849, William Jewell College has remained one of the prominent Christian colleges in America. With the election of Thomas Stewart Field, the college extended the unbroken tradition of drawing its permanent chief executive from among the most qualified of ordained Baptist ministers. Shortly afterward, the trustees reaffirmed the college's mission as distinctively Christian. A three-fold statement of purpose would guide the educational efforts of William Jewell:

To provide a sound liberal arts education of superior quality. As a respected institution of higher learning William Jewell College endeavors to provide a breadth of stimulating intellectual experience which challenges the individual to become a unique person, self-disciplined and scholarly, yet responsive and sensitive to the needs of his society. In its pursuit of liberal arts and sciences, the college focuses upon the individual student as a significant agent for change and for good in an uncertain time.

To be an institution with unquestioned loyalty to the ideals of Christ, which includes a Christian philosophy in teaching and in daily living on the campus. The college aspires to be a community in which the Christian commitment of the members exemplifies the compatibility of sound scholarship and the Christian faith, and demonstrates its worthiness as a way of life. In keeping with this viewpoint the individual is challenged to develop a worthy code of conduct for life which should inspire him to meaningful involvement with his fellow man.

To cooperate thoroughly with the Missouri Baptist Convention to offer the finest Christian education possible. As a church-related institution, William Jewell College, founded in 1849 by the Baptists of Missouri who have continued to provide financial support, aims to serve the denomination and to emphasize the best in its Baptist heritage. The college helps train leaders, both professional and non-professional, for the denomination and seeks new methods of communicating the Christian faith to each generation.

FOUNDATIONS FOR EXCELLENCE

The administration of Dr. Thomas S. Field may well be considered the beginning of a new era in the history of William Jewell College.

It was inaugurated as a new decade began, a decade President Field was determined would be one of greatness for the school.

It was to be a time of expansion and growth, with a rebirth of the traditional ideals of the college. Indeed, there developed a renewed spirit of hope, confidence and loyalty.

While this decade has been a significant one in the development of the school, it cannot yet be considered "history" as the term is generally used. It is not finished. Dr. Field remains a strong president who has other plans which might give color to his entire administration. In future years, another writer can intelligently appraise and interpret the events of this decade as a part of the ongoing history of the college.

Under these circumstances, treatment of the events of these years since 1970 will necessarily differ from the usual pattern. Rather, here is a narrative in which the author endeavors to report chronologically events which relate the most significant of developments at the college. Time and space require a somewhat narrow focus, and omitted is the story of a distinguished, able, and loyal faculty. The writer recognizes the fact that it is largely the faculty who make the college, and that the accomplishments of any administration are due in the main to the dedicated scholars whose work gives the school its reputation.

The fall semester of 1970 officially opened early in September with the traditional formal convocation. Speaker was Dr. Edward A. Lindell, Dean of the School of Arts and Sciences at the University of Denver (now President of Gustavus Adolphus College). His address was warmly received and he was favorably impressed with the college. Since this first visit, Dr. Lindell has given valuable service to the college as consultant on accreditation matters.

Approximately 850 students enrolled for the first semester. The nursing education program, tentatively approved by the State Board of Nursing, was begun under the direction of Dr. Ruby Hughes.

Homecoming weekend, always a highlight of the school calendar, featured an address by Governor Warren E. Hearnes. The Achievement Day activities on November 12 included an address by General Maxwell Taylor who had just completed his appointment as United States Ambassador to the Republic of Vietnam.

Meanwhile, the board of trustees was dealing with a number of important matters. In the meeting of September 10 plans were discussed for the inauguration of the president on December 10, 1970. In addition, the board acted unanimously to name the library in honor of Charles F. Curry who had served the college so long and generously as a trustee.

On October 15, 1970, the trustees met to hear a special report from Dr. Edward A. Lindell. Dr. Lindell spoke frankly of the situation at the college regarding recruitment and the critical financial situation: "I do believe that there is now a cohesiveness and a focus which has not existed or been visible at any time during my association with the college."

Clearly the ceremonial high moment of the year was the inauguration of Dr. Field in early December. Over 100 representatives of colleges and universities were in attendance as Mr. Nathan Toalson, chairman of the board of trustees, administered the oath of office to the eleventh president of William Jewell College.

Greetings were brought from the learned societies, educational leaders and prominent officials. In the inaugural address, Dr. George Earl Guinn, president of Louisiana College, emphasized the importance of Christian education and the role of the church in higher education. As the ceremonies concluded, honorary degrees were bestowed upon Dr. Guinn, Mr. Frank Kellog, president of Missouri Baptist College, and Miss Mary Anna Forn of the School of the Ozarks.

In his first year, Dr. Field gave priority attention to two matters of concern related to the college's welfare. The immediate need was for increased numbers of qualified students. Following careful study of the college's resources and facilities, plans were formulated to raise total enrollment to 1250 full-time students within four years. This would require improved recruiting programs and better ways of presenting William Jewell to its various constituencies. The president was firm, however, that the academic standard of the college would not be compromised in the search for students.

In retrospect this was a wise decision, indeed. William Jewell once again became known for its sound academic standards. Soon, with some adjustment in the physical plant, the enrollment ceiling, which has been achieved or exceeded for each of the past three years, was increased to 1400 students. The academic records of these students consistently place them among the best in the Midwest.

The second concern was the establishment of an effective donor support and development program. The college had had no formal fund raising department, though alumni were encouraged to give regularly through the annual alumni fund. Increasingly, Dr. Field held, it would be important for the college to broaden and expand its base of external support. So in May of 1971, Dr. Field named Mr. Lon G. Amick, a successful development professional known to many in the

college family, as assistant to the president in charge of donor support, public relations and alumni affairs.

As the 1970-71 academic year concluded, the board of trustees was pleased with the progress of the college under Dr. Field. Enrollment prospects for the following fall were bright and an annual budget of \$3,290,565 was approved for 1971-72.

On May 17, 161 seniors received degrees following a commencement address by Dr. Robert Mills, president of Georgetown College. The day prior, graduates and their families heard Dr. Grady Cothen, president of New Orleans Baptist Theological Seminary, deliver the baccalaureate sermon.

GROWTH AND SELF-STUDY

It is customary to think of the summer months as vacation time for college personnel. Not so at William Jewell College. Certainly the summer of 1971 was a busy one as the summer session of some 200 students began and as the college hosted a wide variety of special groups. Among the latter were the United Co-op youth groups, special music programs, cheerleader training camps, and church conferences. In addition, the Kansas City Chiefs Football Club were in training during the months of July and August.

Meanwhile, members of the administrative staff were planning intently for the fall semester. Campus workmen continually were improving college facilities and preparing the campus for the new academic year.

And as the fall semester began, President Field was able to report several major accomplishments. Perhaps the most significant was that the North Central Accrediting Association, after considering a report of its visiting team, had announced the extension of full accreditation to William Jewell College for the maximum ten year period. This was of great significance to the college and its determination to be a superior liberal arts institution. Also, the goal of 1,000 students, established the previous year, was exceeded when 1,089 registered, and included the largest freshman class in the history of the institution. Financial support from alumni exceeded all previous records.

1971 Achievement Day observances held in November centered on Colonel James B. Irwin, world renowned astronaut, who just weeks before had walked on the moon. The presence of this famous personality brought favorable publicity to the college and attendance at the various events was large and enthusiastic. His two major addresses of the day

reflected a deep spirituality as well as a profound understanding of space science.

College officers continued efforts to improve the financial and academic programs of the college. In November, Mr. Lon Amick, Assistant to the President, outlined to the board of trustees procedures he would follow in improving the college's fund raising efforts. Concurrently, Dr. Bruce R. Thomson, Dean of the College, reported efforts of a special committee, entitled Achievement '70's, which was about the task of re-examining the college's educational program in light of the current educational trends, social change, needs of students, and the traditions of the college.

Clearly, the work of this committee was destined to bring significant change to the life and program of William Jewell College. After two years of study, the Achievement '70's committee presented a report broad in its implications and ambitious in its challenge. Briefly stated, the committee proposed a new educational program, Education for Individual Achievement, which would provide greater opportunity for a student's personal intellectual growth and a refreshing educational renewal for William Jewell College.

The curriculum which resulted from this committee's work recognizes the importance of education tempered to the needs of the individual student in light of the dynamics of today's world. It seeks to place the student at the center of the curriculum and enlist his energies as a responsible member of a responsive academic community. It should be noted that many loyal members of the college family contributed to this monumental effort. None, however, served more capably than Dr. Gordon Kingsley.

For almost ten years the trustees and administration recognized the need to provide new facilities for the college's expanding and increasingly excellent music program. In the fall of 1971 the board of trustees set in motion final stages for the construction of this long needed facility. Early in 1972 Dr. Field reported that the architect was working closely with the music faculty to perfect the design of the music building; the structure which would result some two years later reflected the wisdom of considerable faculty involvement in this major construction program.

Other physical plant needs also were subject to trustee action during the 1971-72 academic year. The board approved a plan for the renovation of Ely Hall at an estimated cost of \$400,000. The remodeling of

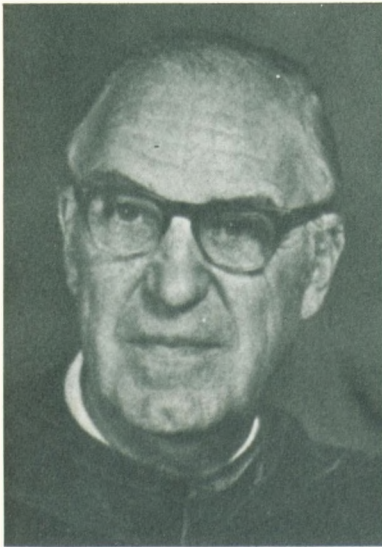


DR. H. GUY MOORE
President 1962-1968



MR. B. G. OLSON
Acting President 1968-1969

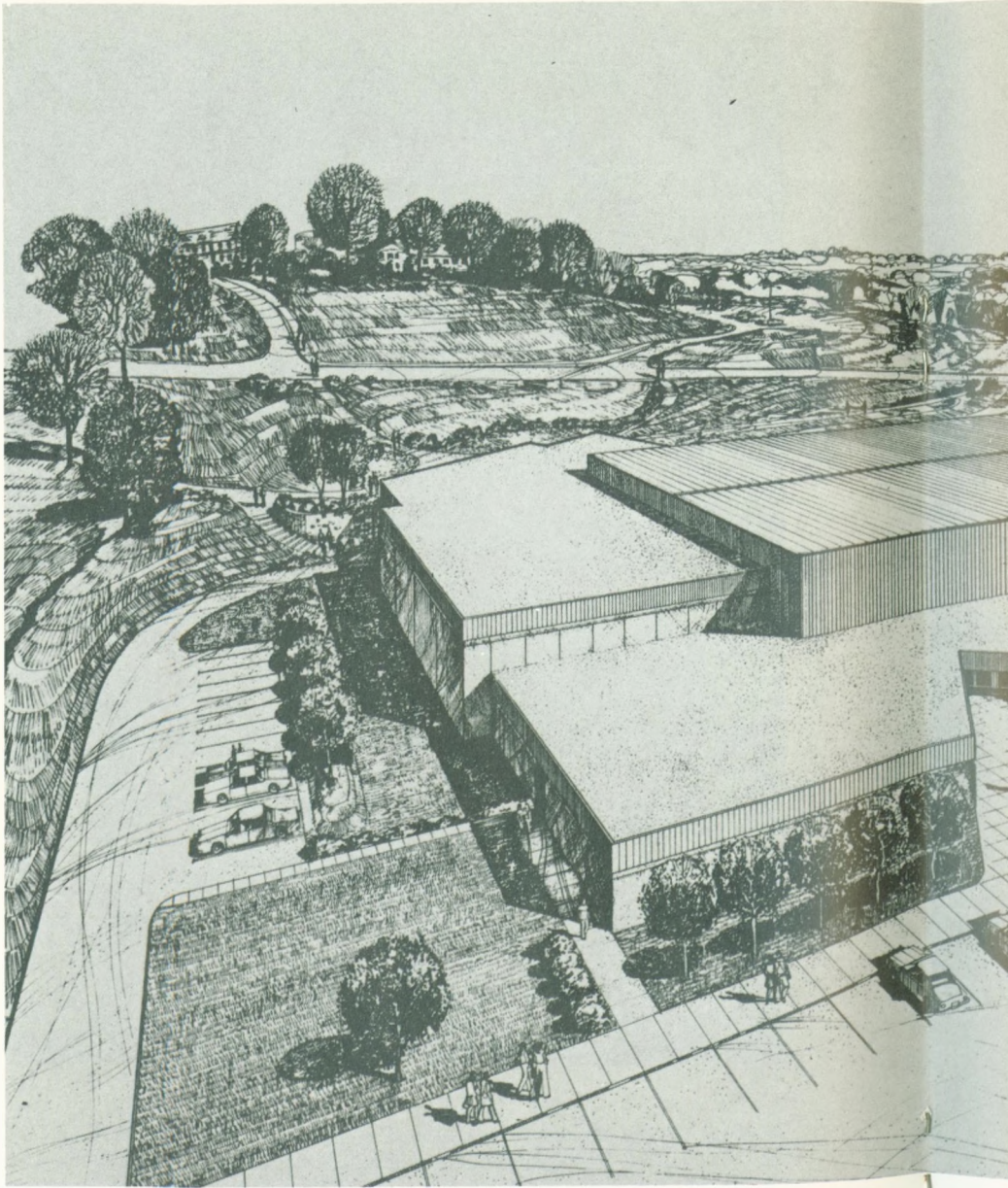
Administrators of William Jewell College 1967-79



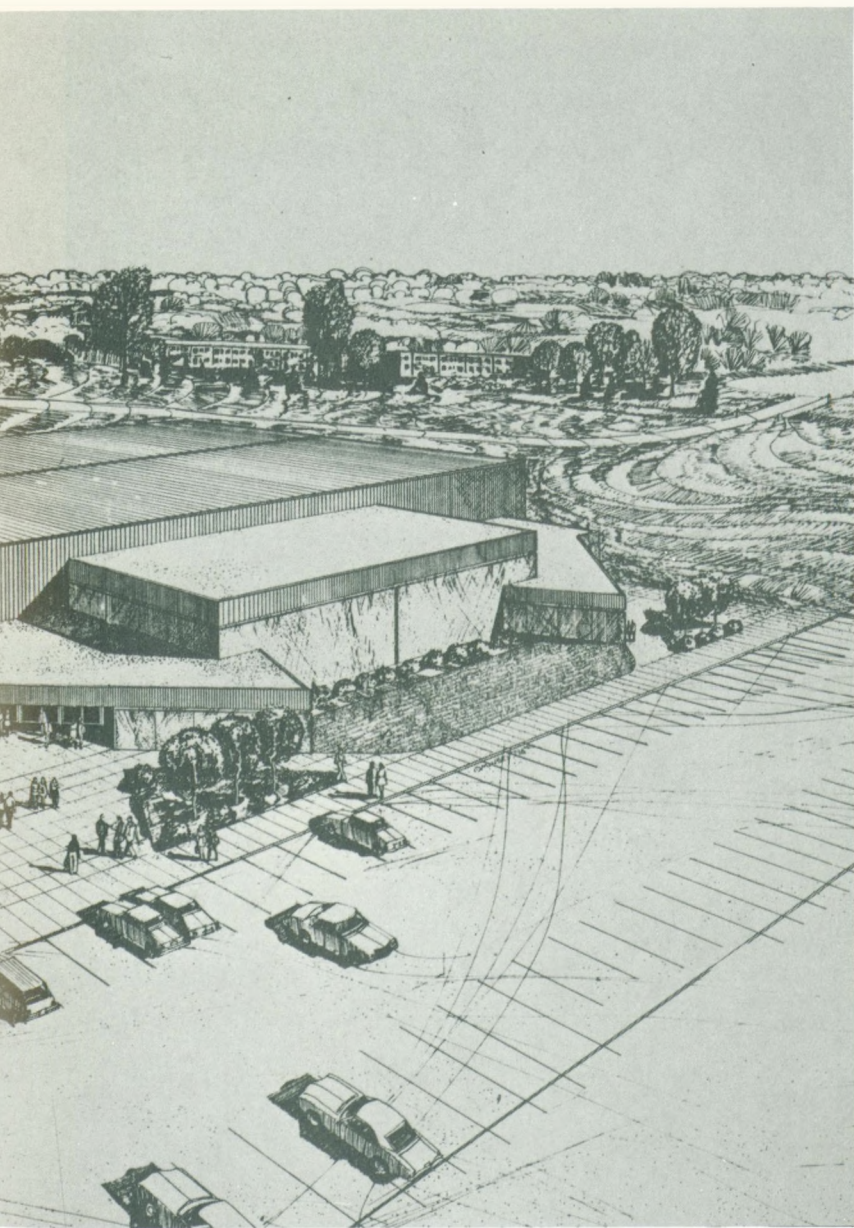
DR. E. W. HOLZAPFEL
Acting President 1969-1970



DR. THOMAS S. FIELD
President 1970-1980



THE PHYSICAL ACTIVITIES CENTER, featuring an indoor track, basketball arena, fifty meter swimming pool and other modern facilities, is the first phase of a three step plant improvement program initiated in 1977 with the



"William Jewell Tomorrow" financial campaign. The only structure of its kind in Missouri, The Center is scheduled for occupancy in the Fall of 1980.
Fields



GANO CHAPEL, as viewed from the veranda of CURRY LIBRARY, serves as the center for the religious and cultural life of the college. Named for the famous Baptist Chaplain of the Revolutionary War, this building was completed in 1926.
Music Building

William Jewell was designated an official Bicentennial College for the year long celebration of America's 200th anniversary. The bicentennial theme pervaded each formal ceremony during the 1975-76 academic year.



One of the finest facilities of its kind in the Midwest, the MUSIC BUILDING was dedicated in 1974. It houses faculty offices, a recital hall, rehearsal and practice rooms, studios, and a modern Learning Resource Center.





About the Author

Of the great persons identified with William Jewell College, none is more qualified to write its history than HUBERT INMAN HESTER.

As professor, interim president, and long-time vice president, Dr. Hester served the college faithfully for over fifty years. His contribution to Baptist life in America is monumental. He has served as trustee, both of Southern Baptist and Midwestern Baptist Theological Seminaries and has remained active in the Missouri and Southern Baptist Historical Societies. Dr. Hester, with his close friend and former William Jewell president Walter Pope Binns, were co-founders of the Association of Southern Baptist Colleges and Schools.

A productive scholar, Dr. Hester has written more than twenty books. The present volume is the third of Dr. Hester's William Jewell histories. The primary work, published in 1967, was *Jewell Is Her Name*. This was prepared in condensed and updated form as *Jewell: 125th Anniversary History* to commemorate the 125th anniversary of the college's founding.

D.M.L.

this venerated college building would provide much needed residence hall space for the college's growing enrollment.

On the whole, the college's financial circumstances had greatly improved during the first two years of the new administration. This, of course, was met with tremendous approbation by members of the board of trustees. In February of 1972, Mr. Toalson stated, "I want to speak of the new financial situation of the college which has turned from major deficits to an operating surplus. I want to thank Dr. Field, Mr. Pond and all the other administrative staff for their tremendous effort and success in regaining stability in all areas — faculty, students, staff, finances, salaries, staff benefits, and all the areas which suffered in the period of financial distress."

It is to be expected that the writer has followed closely the activities of President Field himself in the present narrative. However, to tell the story of this decade the writer must go further. It is worthy of special note that the President has the sympathetic and helpful assistance of his lovely wife, Virginia. In fact, she carried many weighty responsibilities of her own, fulfilling the demanding role of campus First Lady. In making his an open presidency, Dr. Field has stressed frequent opportunities to bring the college family together. Visitors, faculty, trustees, students, and staff members often share the hospitality of the President's home; it is estimated that at least 3,000 guests per year pass through the presidential mansion.

Yet, Mrs. Field is far more than an able hostess, with her love for the college revealing itself in many ways. It was she, upon discovering that the chapel and concert choirs were badly in need of new robes, who took responsibility for raising the necessary funds for replacements. In addition, Mrs. Field knows many of the students by name and serves as a good counselor to those who would seek her help.

Two lovely spring days in mid-May signaled the close of Dr. Field's second year as president. Dr. Duke McCall, president of the Southern Baptist Theological Seminary, provided the baccalaureate sermon for the graduating class of 175 young men and women. Stetson University president, Dr. John E. Johns, spoke at commencement.

A RECORD ENROLLMENT

While the first two years were busy, the following ones demanded even more of the president and his colleagues. But it was quite apparent that the college was moving forward with a spirit of confidence and enthusiasm. This does not mean to say that there were no

problems or difficulties to be faced. But overall, the picture was optimistic indeed.

Enrollment for the 1972 fall term set yet another record in the college's history, with a total of 1,206 students registered. The previous summer witnessed the renovation of Ely Hall and the completion of a large new parking facility for student use. In addition, the Church-Campus Award program, initiated in 1970, resulted in the enrollment of over 50 qualified Baptist young people, who, in most instances, would have been unable to attend William Jewell without financial assistance.

The enthusiasm of the academic year was marred tragically by the death of Mr. Lon Amick, Assistant to the President, in charge of institutional advancement. Mr. Amick had joined the college staff in 1971 and in his period of service had established a remarkably successful record. His untimely death, a result of a traffic accident, was a severe loss to the college.

The 1972 fall term saw the establishment of the William Jewell College Parents' Association. This group, organized through the Office of Student Affairs, has become an important constituency in college life. Its work is carried on through the year by an executive board of elected parents; the association meets annually during the fall Parents' Day.

The 1973 spring semester also was eventful. In January of 1973 a capping ceremony was observed for members of the first graduating class of the nursing education program. President Field spoke to this significant occasion which was held at Baptist Memorial Hospital in Kansas City, Missouri.

The following month Mr. A. S. Michel was named the college's first Director of Development. Coming to the college from a distinguished career with Waddell and Reed and Consolidate Investment Services Company in Kansas City, Mr. Michel assumed responsibilities previously carried by Mr. Lon Amick. Mr. Michel is a graduate of Louisiana State University and is well known for his work within the Missouri Baptist Convention.

The formal ground breaking for the new Music Building was held on March 6, 1973, in conjunction with the college's Founder's Day observance. It was appropriate that the beginning of construction on this new facility came as the college prepared to celebrate its 125th anniversary.

End of the year activities for 1972-73 were particularly exciting. To facilitate parent participation in baccalaureate and graduation exercises, these events were scheduled for the same day. Thus on the morning of May 13, 1973, Dr. J. Lester Harnish, former college and seminary president and now pastor of the Third Baptist Church of St. Louis, delivered the baccalaureate sermon. That same afternoon Governor Christopher Bond addressed the graduating class on the college quadrangle.

During commencement exercises special recognition was accorded to two long-time friends and trustees of the college. Mr. William F. Yates was cited on the 75th anniversary of his graduation from William Jewell. In addition, President Field announced that the recently completed residence hall for men was to be named in honor of Mr. W. P. Browning, Jr.

As the writer examines the 1973-74 academic year it is appropriate to mention two social events which have become traditional at the beginning of the new year.

The first of these is a picnic held on the lawn of the President's home prior to the arrival of students. This was first observed during the presidency of Dr. Binns. The entire faculty, the board of trustees, local dignitaries, and other guests participate in this unique and well-planned event. It serves as a warm introduction to those who are new to the William Jewell community and permits a renewal of friendships after the summer recess.

A formal reception for new students is held in the President's home on the afternoon of the first Sunday of the new semester. This reception provides new students with an opportunity to view the President's home and to meet with numerous faculty and administrative staff personnel.

One thousand one hundred ninety-nine students had registered for the fall term and it was becoming apparent that the college would need plans to limit the college's enrollment. This process was initiated by President Field during the September trustees meeting.

For twelve years Mr. John A. Pond had served admirably as the college's Vice President for Business Affairs. However, his health had declined and he had undergone major surgery for grave illness. By the fall of 1973 Mr. Pond found it necessary to retire from his responsibilities. The trustees offered a unanimous resolution of regret for Mr. Pond's departure and expressed appreciation for his many contributions to the college.

In recent years William Jewell College has become known for its excellent opportunities for students to study abroad. These foreign study programs were inaugurated during the 1973-74 academic year when two formal programs were established in England. In the first, it became possible for William Jewell students to study at Regent's Park College of Oxford University as an honor sequence for outstanding students. In addition, the college entered into cooperation with the University of Evansville to provide study opportunities for students at Harlaxton Study Center (now Harlaxton College), Lincolnshire, England. To these excellent programs have been added opportunities at Seinan Gakuin University in Japan and other programs in Austria, France, and Spain.

In May of 1973 President Field announced several changes in the administrative staff. Dr. Bruce Thomson, Dean of the College, was promoted to Vice President for Academic Affairs, and Dr. Jack Goodner replaced Mr. Pond as Vice President for Business Services. Dr. Gordon Kingsley was named Associate Dean of the College.

As the college approached the 125th anniversary of its founding, this significant anniversary was celebrated through a "Festival of Achievement." The first event was Founder's Day Convocation held on March 11, 1974, which was addressed by Dr. James C. Olson, Chancellor of the University of Missouri at Kansas City (now President of the University of Missouri System).

On May 7, Governor Christopher Bond conveyed to President Field and other representatives of the college a copy of the original charter issued by Governor Austin King on February 27, 1849. On that same day the college representatives travelled to Columbia, Missouri, for a brief ceremony held at the grave of Dr. William Jewell.

Subsequently, Governor Bond proclaimed the week of May 13 through 19, William Jewell Week in Missouri and the Missouri General Assembly issued a special resolution recognizing the 125 years of public service rendered by the college. United States Senator Stuart Symington also paid special tribute to the college in remarks published in the Congressional Record.

The conclusion of this very busy year came on Sunday, May 9, 1974. Dr. John W. Williams, the distinguished pastor of the St. Stephen Baptist Church of Kansas City delivered the baccalaureate sermon. Congressman Jerry Litton addressed the commencement gathering. Honorary degrees were conferred on both Dr. Williams and Congressman Litton.

THE MIDWAY MARK

The report of the President to the trustees on November 14, 1974, was quite positive. The extended celebration of the 125th anniversary of the college had brought it favorable publicity and quickened the interest of the faculty and students in the history of the college. Two formal programs served to bring the observance to an end. In the convocation opening the fall semester, Dr. Field himself spoke on the history of the college. Culminating the anniversary year activities was the 1975 Achievement Day, sponsored by the American Newcomer Society. This unusual program, featuring President Field as the keynote speaker, was indeed a fitting close to the college's celebrations.

The 1974-75 academic year began with a record enrollment of 1,374 students. In addition, an Evening Division was initiated to serve citizens in the area who could not otherwise enroll for college courses. The new curricular program was operating smoothly and the opportunities for study at Oxford University were expanded. An operating budget exceeding 4.3 million dollars was approved by the board of trustees.

After more than two years of preparation and construction, the music building was ready for occupancy. It was as near an ideal structure as could be desired. On October 26, 1974, the building was officially dedicated, with a large group of college officials and interested friends participating.

Tatler Revue, for years a high point on the school calendar, has enjoyed the full support of the Liberty community. In 1975 the Revue instituted recognition of an outstanding citizen from the local community. The first recipient was Mr. Russell H. Stocksdale, President of Commercial Bank of Liberty, who had been a generous friend and benefactor of the college.

The sudden death of Dr. Frank G. Edson on March 10, 1975, brought grief to the college family and the entire community. For 45 years Dr. Edson had rendered distinguished service as head of the department of chemistry, and for a time, Dean of the College. He was a recognized scholar, an inspiring teacher, a dedicated Christian, and a beloved friend.

Few cultural programs in America are comparable to the excellent William Jewell College Fine Arts Series, under the direction of Professor Richard Harriman. Through this program the premier performing artists of the world have been presented to the college and the metropolitan area. Violinist Isaac Stern, Andres Segovia, the

Alvin Ailey American Dance Theatre, Beverly Sills, Marilyn Horne, Leontyne Price, and Luciano Pavarotti are among the outstanding groups and individuals who have appeared in the series. The college celebrated the tenth anniversary of the Fine Arts Series during the 1974-75 academic year.

In the meeting of the trustees May 22, 1975, President Field noted that the half-way mark in the "Decade of Greatness" had been reached. He expressed satisfaction in what had been accomplished and shared his hopes for what could be done in the next five years.

Commencement and baccalaureate exercises came on May 18, 1975. Delivering the baccalaureate sermon was Dr. H. I. Hester, Religion Professor Emeritus, and retired Vice President of Midwestern Baptist Theological Seminary. Mr. Donald J. Hall, President of Hallmark Cards, Inc., was the featured commencement speaker.

HERITAGE OBSERVED

Since the United States was to observe its bicentennial anniversary in 1976, in April of 1975 President Field had appointed a special campus committee of trustees, faculty and students to plan ways by which the college community might participate in this national event. Dr. William Cuthbertson, Chairman of the Department of History, was named general chairman. It was under the auspices of this able group that a number of bicentennial-related events were scheduled throughout the academic year.

In appreciation of the work done by Dr. Field in the first five years of his presidency, the board of trustees provided funds for the President and Mrs. Field to travel to England. Their itinerary there included visits to Harlaxton College and Oxford University where a number of William Jewell students were engaged in intensive study. It was during this trip that the Fields struck an enduring friendship with Dr. and Mrs. Paul Bulger. Dr. Bulger was then principal of Harlaxton College and would later come to William Jewell College as Scholar in Residence.

During the fall meeting of the board of trustees, the President challenged the board to focus its thinking on what William Jewell College should be by the end of the 20th century. Subsequently, the appropriate trustee committees amended their long-range plans and specified priorities with regard to campus physical development. Of special interest was the preparation of the Browning campus, located just north of the main college area, for use in physical education and

recreational activities. This would permit the development of a new physical education facility on the site of the present baseball diamond. Other plans related to the conversion of Brown Gymnasium for use as an academic facility, and the modification to insure that Marston Hall, the science facility, was adequate to support quality instruction in the natural sciences.

During this year two cherished friends of the college passed away. Mr. Charles F. Curry, an able and widely known business leader in Kansas City, contributed much to William Jewell College as well as to Baptist Memorial Hospital, Calvary Baptist Church, and other deserving institutions. For many years he was a trustee of the college and, for an extended period, served as Chairman of the Board of Trustees.

A second devoted friend of William Jewell was Mr. Elliott C. Spratt of St. Joseph. He served as a trustee for thirty-one years, working quietly and effectively to insure the future of the institution. Mr. Spratt had a special love for students and was generous in his provision of scholarship funds for their educational needs.

Commencement and baccalaureate exercises took place on May 12, 1976. Mr. R. Crosby Kemper, well-known business leader in Kansas City, Missouri, delivered the graduation address. Earlier in the day, the baccalaureate sermon was given by Dr. Paul M. Lambert, Superintendent of the Kansas City Baptist Association.

INSPIRATION AND CHALLENGE

William Jewell often makes its facilities available to various religious and community organizations. A special effort is made to serve the needs of Missouri Baptists. The bicentennial year provided many such opportunities as area Baptists used the campus to celebrate the nation's birthday. Of particular significance were activities on July 3, 1976, which featured Dr. James Sullivan of the Baptist Sunday School Board.

The college also played an important role in two other major Baptist events during the school year. At the 142nd annual meeting of the Missouri Baptist Convention, October 19-21, 1976, the college's department of music presented two outstanding programs related to the bicentennial theme. Many in attendance at the Independence, Missouri, convention were deeply moved by the inspiring music and professional skill of the William Jewell faculty and students. The messengers unanimously adopted a resolution expressing appreciation for this excellent contribution to Baptist life. Late in the spring of 1977,

the college served as host institution for the Southern Baptist Convention which brought almost 20,000 visitors to the Kansas City area. College personnel frequently appeared on the convention program.

In the mid-1920's, Carolyn Geer Hester came with her husband to the college in Liberty. As Dr. Hester assumed greater responsibility in the life of William Jewell, Mrs. Hester also served the college family in many significant ways; as director of Melrose Hall, student advisor and as First Lady during Dr. Hester's interim presidency. It was in recognition of her devoted service that Dr. Hester presented to the college the Carolyn Geer Hester Carillon. The gift was officially accepted during the 1976 Opening Convocation, which featured an excellent carillon recital.

For some time a controversial issue involving the college had been developing only to reach its height during the 1976-77 school year. Because of its complex nature, the writer quotes below from a statement prepared by Dr. Dan M. Lambert, Assistant to the President:

In 1972 the Missouri General Assembly enacted the Student Assistance Program which provides grants to needy Missouri students enrolled in either public or private colleges. William Jewell College was one of many private schools to be named an eligible institution whose students could participate in this program.

Some citizens of Missouri, including several Missouri Baptists, alleged that the statute was unconstitutional, violating both the federal and state constitutions with regard to separation of church and state. The resulting lawsuit, *Americans United vs. Rogers*, was expedited through the judicial system, ultimately reaching the Missouri Supreme Court. There the Missouri Student Assistance Program was upheld in all respects. The United States Supreme Court refused further hearing of the case. Subsequently, a second lawsuit was instigated by a group known as Missourians for Separation of Church and State. This group, comprised solely of active members of the Missouri Baptist Convention, charged that though the law was constitutional, it was being administered in such a way as to render it, in fact, unconstitutional. William Jewell College and eight other colleges and universities were named defendants in this case. A circuit court dismissed the suit, but the plaintiffs took their case on to the state appellate court. Is it scheduled to heard on its merits sometime in early 1979.

A second dimension of the issue was the response to the program by the Missouri Baptist Convention. The controversy over the college's participation in the program prompted the Convention to appoint a special committee to examine the involvement of Convention-related colleges in all programs of public funding. The initial committee was composed of six pastors and one Baptist layman. William Jewell College and the other Baptist Colleges in Missouri worked closely with this committee in providing information and expertise on this complex issue.

After only one year of study the committee presented a series of recommendations to the Convention during its 1977 meeting in Springfield, Missouri. Among the recommendations was one that students at William Jewell College and Southwest Baptist College no longer be permitted to participate in the grant program. It was the apparent feeling of the committee that institutional eligibility requirements for student participation conflicted with Baptist principles regarding separation of church and state.

This matter was discussed heatedly during the '77 Convention, and the result was a decision by the Convention to appoint a second study committee to deal more broadly and in greater depth with the entire issue of government involvement in Baptist-related agencies. The second committee anticipated at least two years work.

This issue was highly publicized and was particularly of concern to the hundreds of students whose college education would be radically affected by the outcome of the discussions. College officers pointed out that almost 25% of the student body at the college received significant assistance from this program and, given the modest incomes of most William Jewell families, many students would not be able to stay at the college if the grant program were removed. On the other side, some Missouri Baptists felt that the eligibility requirements related to the grant precluded William Jewell from remaining faithful to its Christian mission.

This proved to be a challenging year in the history of the college. It came to a close on May 15 with Dr. Warren Hultgren of Tulsa, Oklahoma, and Kansas City civic leader Dutton Brookfield, respectively, providing the baccalaureate and commencement addresses.

"WILLIAM JEWELL TOMORROW"

For over forty years Mr. Will F. Yates has been a productive member of the college's board of trustees, giving generously both of his financial resources and his sound fiscal judgment. Thus, when Mr. Yates celebrated his 100th birthday in August 1977, many of his friends from William Jewell were on hand. The Exchange Bank of Richmond honored Mr. Yates at a delightful banquet during which President Field expressed the gratitude of the entire college family for the many contributions of Mr. Yates. Certainly, Dr. Field noted, William Jewell College has been served by dedicated and able men and women throughout its distinctive history. None, however, has exceeded the immeasurable contributions of Mr. Will F. Yates.

Enrollment for the fall term again established an all time high for the institution. One thousand four hundred twenty-nine students were registered in the day division while 301 reported for study in the evening school.

In mid-September President Field announced the initiation of an ambitious capital fund drive known as the "William Jewell

Tomorrow" campaign. This effort, headed by Trustee Ernest Lindsey, is designed to raise \$10 million over a five-year period to meet the long-range building and operating needs of the institution. First phase of the program includes the construction of a 4 million dollar physical activities facility and the relocation of several athletic playing fields. Subsequent projects will include the renovation of Marston Hall, the college's natural science teaching facility, and the conversion of the Brown Gymnasium to a classroom and office building.

The campaign announcement was met with great enthusiasm by alumni and other friends of the college. And, less than halfway through the designated campaign period, over \$5 million in cash and pledges had been received.

Because of the increasing complexities of a college presidency and the immediate demands upon Dr. Field by the "William Jewell Tomorrow" campaign, several changes in the administrative structure of the college were effected. Early in 1978 Dr. Bruce Thomson became Executive Vice president with supervision of the day-to-day operation of the college. Dr. Dan Lambert, who was serving both as Dean of Student Affairs and Assistant to the President, became full time Assistant in the Office of the President. Finally, Miss Johnnie Human, for nine years years Associate Dean of Students, was named Dean of Student Affairs.

For many years William Jewell has been known for the high caliber of its natural science instruction. Dr. Wallace Hilton, an alumnus of the college and chairman of the Physics Department for over 30 years, has brought special distinction to William Jewell and its faculty. In January of 1978, Dr. Hilton was presented the 1978 Oersted Medal Award by the American Association of Physicas Teachers and the American Physics Society, honoring him as the outstanding teacher of physics in the United States.

That same month the college residence hall at 435 East Kansas Street was officially designated the H. I. Hester Honors House for Men. During the dedicatory services on Sunday, January 19, a portrait of Dr. Hester was placed in the House.

Jewell Hall, the first building on the campus and thought by some to be the oldest educational facility in the state of Missouri, was placed on the National Register of Historic Places in the fall of 1978. This action culminated a four-year application process under the supervision of Dr. William Cuthbertson, chairman of the Department of History. Its inclusion on the National Register will insure that

generations of Americans to come will enjoy the rich tradition of the facility bearing the founder's name and constructed under his personal supervision.

The 1977-78 school year also had its moments of sadness. Honored alumnus and long time trustee, Mr. W. P. Browning passed away after an extended illness. A generous benefactor of the college, Mr. Browning was a quiet and efficient man, whose life exemplified a deep spirituality. His largest single contribution to William Jewell was the gift of approximately 440 acres just north of the main campus now under development for athletic and recreation facilities. Mr. Browning also had been a charter member of the Wornall Road Baptist Church in Kansas City.

Public events of the 1978 spring term brought to the college persons of international significance and interest. Mr. Frank Reynolds, special news correspondent for ABC television network, was featured during Achievement Day activities in late February. As the term came to a close, graduates were addressed by United States Senator Thomas Eagleton and Dr. Rheubin L. South, Executive Director of the Missouri Baptist Convention.

TWO LATE DEVELOPMENTS

It had been intended that this little volume would end its coverage of college history with the 1977-78 academic year. However, while the manuscript was in its final steps, two significant events occurred which must be reported.

On February 15, 1979, Dr. Thomas S. Field announced to the Board of Trustees that it was his intention to retire from the presidency on June 30, 1980. On that date he will have completed ten years as the college's chief executive and will have attained the age of 65. Because of his deep commitment to the college, Dr. Field explained to the Trustees, it was his desire to see the institution continue its course of notable progress. Accordingly, he urged that Dr. J. Gordon Kingsley, currently Dean of the college, be chosen to assume leadership of the college on July 1, 1980. Following careful deliberations on this matter, the Board of Trustees concurred and named Dr. Kingsley president-elect.

The following day, speaking to an overflow audience in Gano Hall, Dr. Field made public this historic announcement. He referred briefly to his tenure as president and then with words of hearty endorsement, presented Dr. Kingsley. In response, Dr. Kingsley expressed pleasure

at his election and voiced his deep appreciation for the college's success under Dr. Field.

The second new development related to the construction of the proposed physical activities center. As previously noted, Dr. Field, early in his presidency, had planned a major capital fund drive designed to raise \$10 million. The initial objective of this drive was the construction of an adequate athletic facility. In 1973 Mr. A. S. Michel became Director of Development for the college and served as general director of the "William Jewell Tomorrow" campaign.

By the end of 1978, the campaign had realized more than \$5 million in cash and pledges. Thus, on February 1979, Dr. Field was able to announce that the Board of Trustees had authorized the letting of bids for the construction project. It was hoped that actual construction would begin immediately so that under favorable weather conditions the building could be enclosed by early winter 1979, and ready for occupancy in the fall of 1980.

CHAPTER FOUR

A Design for Leadership

Few periods in the history of higher education in the United States have precipitated such dramatic change as that experienced during the decade covered in this brief report. Frequent alteration of both financial and human resources was necessary as William Jewell College tried to respond to new challenges and demands.

In this final chapter the writer provides an overview of the administrative structure of the college, the people and the positions which give leadership to William Jewell College.

THE PRESIDENT

Though a complete profile of the presidents during the years 1967-79 is given elsewhere, a few words about the presidency itself are in order.

The president of a church-related college has a complex and difficult role to play. In addition to his primary responsibilities on the campus, he is the key to public relations for his school. He must develop and maintain happy working relations with the general public, with his denominational constituency, with various educational agencies, with bankers and business leaders, and with the alumni.

On campus the president is the head man; he has final authority. "This is where the buck stops." True, he has competent personnel who supervise the various areas of operation — and as a wise administrator he trusts these officials and holds them to a responsible discharge of their duties. But in the last analysis, the president is accountable for the job these officials do. He makes the decisions! Former President Walter Pope Binns often remarked: "What really counts is not the amount of time the president spends in the office; it's the decisions he makes."

Basically the purpose of a college is to serve the student. Every area of a college administration exists for this purpose. Each of these support areas must be of concern to the president as the chief executive. These departments extend from the time of admission, beyond graduation, and then into the life career of each alumnus.

EXECUTIVE VICE PRESIDENT

Next to the president in authority is the executive vice president. He works closely with the president and is responsible for the day-to-day operation of the college.

Dr. Bruce Thomson is a graduate of the college. He served as teacher, head of the department of sociology, academic dean, vice president of academic affairs, and recently was promoted to executive vice president. Dr. Thomson has the respect and confidence of all his colleagues in the faithful and efficient service he gives to the college.

DEAN OF THE COLLEGE

In colleges and universities of today the work of administration is done through several departments, each of which is directed by a person who is considered competent in his field. This division of work has developed and expanded in recent years. For many years the only administrative officer along with the president was the dean. While all these other areas of administration are important, one can hardly imagine any one of these more important and essential than that of the dean. He is responsible for the curriculum and the faculty. The heart of the college work is its program of teaching.

Dr. Gordon Kingsley served as associate dean from 1973 until 1976 when he was given the responsibility of all the affairs in this office. Dr. Kingsley is a graduate of Mississippi College (B.A., 1955) and the University of Missouri (M.A., 1956). He pursued theological studies and culture jointly at New Orleans Baptist Theological Seminary (B.D., 1960; Th.D., 1965) and Tulane University. He has done further study at Northwestern University, the National University of Ireland, and Harvard University.

Dr. Kingsley has taught at Tulane University, Mississippi College, Kentucky Southern College, and William Jewell College.

As part of his work at William Jewell he was the principal architect of the new curricular program, Education for Individual Achievement, and has established international programs for William Jewell students at Harlaxton College and Oxford University, England. Each year some 40-50 students and two faculty members are in residence at the Harlaxton school. Some 8-10 honors students each year study in two exchange programs with Oxford University, either at Regent's Park College or St. Peter's College. William Jewell College also has an exchange program with a Christian university in Fukuoka, Japan, Seinan Gakuin University.

The dean is responsible for recruiting new faculty members. He seeks professors who are very well educated, who show evidence of promise of being excellent teachers, and who are thoroughly compatible with the Christian values of the college. In addition, the dean leads in

evaluating the teaching process, guides curricular planning, and assists in the professional development of individual faculty members.

1977-78 there were 85 full-time members and 35 part-time members in the faculty. In the fall of 1978, an associate dean for continuing education was appointed. Named to this important position was Dr. Otis Miller, well-known for his work in continuing education and his scholarly attainments in the area of business and economics. Among Dr. Miller's responsibilities are the Continuing Education program of the college and the Department of Economics and Business Administration.

In 1976 the faculty tenure policy was modified by a team of faculty members, administrators and trustees, and adopted by the trustees in 1976. New standards for attaining and retaining tenure at the college were established. The professor must demonstrate excellence in six areas; teaching, Christian commitment, scholarship, advising, contributions to the college, and contributions to the community. Careful evaluation procedures are employed, and a committee of faculty peers makes the primary judgments on the achievement of professional standards.

A William Jewell professor is eligible for sabbatical leave every seventh year, during which he may receive full pay for one-half year, or half pay for a full year of study, writing, or professional research. The privilege is awarded on the basis of an acceptable project proposal.

Just under 50% of the present faculty hold doctorates, while sixty-seven per cent hold either the doctorate or the recognized terminal degree in the appropriate academic discipline.

At present the age of retirement of faculty members is 65, however, in special situations a teacher may be invited to continue teaching for a short time. In 1982 the retirement age will be set by law at 70.

In addition to the routine office duties (many conferences with professors, students, and visitors) some deans teach at least one class. This may be burdensome at times but there are distinct advantages to it. There are various professional meetings to attend, articles to write, and addresses to deliver. In all of these additional duties the dean of William Jewell College serves with dignity, competence, and distinction.

ASSISTANT TO THE PRESIDENT

The duties of the president grow more complex year by year. With increasing emphasis upon essential donor support efforts the president

must be out of his office more than usual and cannot give personal attention to the many matters which are a part of his program. In order to make sure that the obligations of the president are discharged properly, he has an executive assistant.

Dr. Dan Lambert, an alumnus of the college, class of 1963, received his M.A. degree at Northwestern University, and later, the Ph.D. from the University of Missouri. He was employed at Elmhurst College (Illinois), studied at Harvard Divinity School, and served combat duty as a paratrooper in the U.S. Army. He returned to the college in 1970 where he taught one semester and then was appointed Dean of Student Affairs by acting president, Dr. E. W. Holzapfel. In March of 1978, Dr. Lambert assumed full-time responsibility in the Office of the President.

OFFICE OF STUDENT AFFAIRS

When the new student is established and begins college work the obligation of the college is not finished; in fact, it has just begun. Counselors and advisers, both from the faculty and other professional personnel, are available to the student. The office of student affairs, under the direction of Miss Johnnie Human, exists for the sole purpose of assisting students in many areas.

Miss Human came to William Jewell College during the session of 1968-1969 with the title "Associate Dean of Students." She quietly discharged her duties and proved her worth in this position. When Dr. Lambert became Assistant to the President, Miss Human was promoted to Dean of Student Affairs. She has the help of an Associate Dean, Mr. Gary Phelps, and Miss Sherry O'Dell, Assistant Dean of Students.

The dean of student affairs is responsible for a wide variety of services. These include residence halls, social organizations, student development and placement, activities, health services, orientation, and aid to international students.

DEVELOPMENT DEPARTMENT

Elsewhere the origin of a fund raising program at the college has been described. Mr. Lon Amick was the first director and had made a good start. But shortly after finishing one year, Mr. Amick was killed in a traffic accident.

In March 1973, Mr. A. S. Michel, a prominent business leader in Kansas City, was made director of the department. He completed formation of the department and established the required gift

accounting and acknowledging procedures. Now called the Development Department, it is given the responsibility for directing and administering the donor support programs of the college, and for the accounting and acknowledging of all gifts made to the college. The gifts have grown steadily.

The "William Jewell Tomorrow" campaign with a goal of \$10 million is now the primary responsibility of the Development Department.

Mr. Michel, the director, is assisted by two full-time associates, Messrs. John Hackworth and Roger LaBeth, with part-time assistance from Dr. Norris Patterson and two full-time secretaries.

By November 20, 1978, gifts and pledges for the "William Jewell Tomorrow" campaign reached a total of slightly more than \$5,000,000. Included in this sum was \$261,000 raised during the most successful telephone solicitation in the history of the college. This three week effort, in which students played a major role, resulted in contacts with over 5800 alumni and friends in all fifty states.

ADMISSIONS

The work of recruiting students as a distinct part of the administration of William Jewell College began during the presidency of Dr. John F. Herget (1928-1942). This was during the depression when the lack of money was reflected in college enrollments. For some time this work was done by one man with the help of a part-time secretary. Gradually, the department developed into a specialized field in practically all colleges and universities. The significance of the work of admissions is readily recognizable.

The present director, Harley Wyatt, Jr., began his work with the department in 1950 under the direction of Dr. E. W. Holzapfel. With the exception of three years (1960-1963) he has served continuously in this office. Since 1963 he has served as Director of Admissions. He has been instrumental in bringing many hundreds of young people to the college. After their arrival he and his staff help them in getting settled for their work. In his more than 25 years association with the college he has come to know many alumni and friends of the college — all of whom consider him their friend. At present, Mr. Wyatt has three admissions counselors and three secretaries.

ALUMNI AND PUBLIC RELATIONS

William Jewell College strives to cultivate and maintain close contact with its 8900 alumni.

For at least fifty years William Jewell College has been working at this difficult task. Among the first, and certainly one of the most diligent to work at this was Professor P. Caspar Harvey who initially did it on a part-time basis. For most of the time, alumni affairs and public relations have been combined in one department.

In the summer of 1978 Mr. James O. Ferrugia became Director of Public Relations and Alumni Affairs at William Jewell College. He has served with distinction in public relations at Mississippi College but was happy to return to his native state. He is known among his colleagues as a hard worker and already is in command in his position. He seeks to interpret the college to its various constituencies, particularly the alumni association. He oversees the preparation of news releases and brochures and provides photographic coverage of campus events. Mrs. Velma Schultz assists Mr. Ferrugia as Director of the News Bureau.

REGISTRAR

The director of admissions works closely with the registrar and her assistants. In 1954, Mrs. Deola Gairrett began her work as assistant to Dr. Allen J. Moon, who was registrar at the time. When Dr. Moon retired, Dr. F. M. Derwacter became registrar and Mrs. Gairrett remained as his helper. Upon the death of Dr. Derwacter, Mrs. Gairrett was named registrar in 1962. She is appreciated for her efficient work and long hours she gives in her office. She has three full-time assistants.

FINANCIAL ASSISTANCE

In all colleges many students receive some financial aid in meeting their college expenses. This aid is by scholarships and grants of various kinds, by campus work, and by loans. Each student has an individual account. To service these accounts requires much detail work and careful supervision. For some 20 years Mr. A. W. Coffman has worked in the treasurer's office handling these accounts. In 1969-1970, Mr. Coffman was appointed Director of Financial Aid and has continued to manage the complex problems of student aid. He is respected for his efficient work and his uniform courtesy in dealing with students. He is assisted by Mrs. Toni Fleming, Assistant Director.

Rightfully understood, this is more than the mere handling of a business transaction. For most of these students this is their first experience in financial matters. This experience can teach them something of the dignity and necessity of good money management, the

value of having a budget, the wisdom of economy and careful spending, and the necessity for prompt handling of all financial obligations.

THE LIBRARY

The college library, housed in a beautiful modern building, is a vital part of the academic program of the college. Mr. John Young, the librarian since 1962, sees the library's primary purpose as the support of the faculty and student efforts to achieve academic excellence.

The library, one of the oldest and best in the area, contains stores of valuable books and special collections, including the Missouri Baptist Historical Library, a collection which dates to 1885.

Working with Mr. Young is a staff of 8 full-time librarians and 38 student helpers. All these seek to give courteous service to the William Jewell family and to many friends in the community.

PHYSICAL PLANT DEPARTMENT

In the daily operation of the college there is one department which often is taken for granted. People naturally assume that the physical plant will function properly to furnish facilities and comforts necessary for daily work. This operation is very complicated and is absolutely indispensable to the college program.

For almost five years Mr. Aaron (Mike) Reuck, an engineering graduate of the university has been the manager of this important department. He supervises many services including custodial, heating, vehicle maintenance, electrical, air conditioning, housekeeping, ground and structural, campus security, and switchboard. Approximately sixty persons work in these areas. The main campus of 106 acres has seventeen buildings. Off campus there are four houses which serve as residence halls.

The new Browning campus, consisting of 403 acres to the north of the main campus, was opened in the summer of 1978. This sizeable addition will contain facilities for athletic activities in football, baseball, softball and soccer.

Under Mr. Reuck's able management, the physical plant department has established a high standard of performance.

STUDENT UNION ACTIVITIES

An essential part of the college's program today is organized student activities which developed early in 1950. At the time Ely Hall, an old building (1880) used as a dormitory, stood in the center of the campus quadrangle. The first floor of this old building was used as a student

center. However, this was altogether inadequate, so plans were made for a modern building to serve students. This modern structure was completed in the summer of 1958 at a cost of \$572,845 and was named after Mr. Will F. Yates, long time trustee and generous benefactor of the college. In a short time, this building proved to be too small and was doubled in size.

Included in the building are the central desk and director's office, student lounge, two large dining rooms, radio station, snack bar and recreation room, book store, and several spacious conference rooms.

Mrs. Judy Rychlewski serves both as Director of Student Activities and Director of Career Development and Placement. She works with the College Union Activities Board, Tatler Revue, and schedules the use of campus facilities.

Seventeen years ago Mr. Dean Nay came to the college as director of food services. In planning the Union building, college officials were eager to provide the best food service for students, but wanted also to accommodate the community of Liberty with good dining facilities for special dinners. The response has been far greater than was anticipated. The good food and the courteous and efficient service have made many friends for the college.

Mr. Nay also supervises the operation of the college bookstore which Mrs. Bessie Huddlemeyer serves as manager. The store is stocked, not only with textbooks and general school supplies, but also with various items for personal use.

IN CONCLUSION

The mark of a successful college is the flexibility to meet the changing needs of each generation of students. Certainly, as this chapter has confirmed, William Jewell seeks to structure its services and administration in a responsive way.

We have seen that a Christian college is more than academic programs and student activities. It must encompass as well the learning community's shared faith and values, with an unwavering commitment to the worth of each individual.

It is clear that the hand of Providence was upon Missouri Baptists and their friends as they built up their college on the raw frontier. Now that wilderness, so often hostile to faith and learning, has given way to one of the nation's great metropolitan areas. Challenges remain, of course. But William Jewell College can move confidently into a future assured by an ample measure of God's continuing grace and leadership.

THE ALMA MATER

Cardinal is her color;
Jewell is her name.
High upon the Hill she stands,
And we will fight to keep her fame.
Loyalty, allegiance,
Alma Mater true.
We will love thee, praise thee forever,
William Jewell.

William Jewell College,
Far the name is known
Deep within our hearts she dwells
And through our lives her love has grown.
Cardinal men are warriors,
Bold and brave and true.
We will love thee, praise thee forever,
William Jewell.